



*Reimagining Learning, Empowering
Minds for the 21st Century*

Professional Education Consultancy
And Research Services In Tanzania
And Beyond



**REIMAGING LEARNING,
EMPOWERING MINDS
FOR THE 21ST CENTURY**

www.wcrc.co.tz

THE CONTENT

About Company	04
CEO Statement	05
Company History	06
Mission & Vision	07
Creative team	08
Core Services	10
Our Unique Strengths	11
Our Approach	12
Core Values	13

COMPANY PROFILE

Westwood Consultancy and Research Company Ltd is a premier educational advisory and research firm dedicated to empowering educators, institutions, and policymakers through innovative solutions and evidence-based insights that drive academic excellence.



ABOUT COMPANY

Westwood Consultancy and Research Company Ltd is a professional education consultancy and research company dedicated to offering high quality academic, advisory and research services. The company is committed to supporting educators, learners, education institutions, policymakers, learning systems evaluators, curriculum developers, and organizations in achieving excellence through informed decision-making, innovative solutions and evidence-based research.



CEO STATEMENT

Mr. Paul Bendera Ntalo

Chief Executive Officer

Mr. Bendera is a certified Concept-Based Inquiry in Action consultant who leads Westwood's consultancy, research, and training initiatives to drive evidence-based educational transformation.



Westwood Consultancy and Research Company Ltd is dedicated to advancing educational quality and sustainable success through innovative, evidence-based advisory, research, curriculum development, and training services. By partnering with institutions, governments, NGOs, and the private sector, we empower educators and learners, strengthen institutional performance, and drive meaningful, lasting educational transformation that aligns global standards with local needs.

COMPANY HISTORY

2022

Established in Uganda by a team of experienced educators to address the growing need for high-quality, evidence-based educational support and innovative consultancy.

2023

Grew from a small initiative into a trusted partner for schools, universities, governments, NGOs, and development partners across East Africa and beyond.

2024

Expanded core services to include teacher training, curriculum design, EdTech integration, policy analysis, and support for international programs including the International Baccalaureate (IB).

2025 – Present

Westwood Consultancy and Research Company Ltd was officially established in Tanzania and continues to operate there to this day.

MISSION

At Westwood Consultancy and Research Company Ltd, we equip educators with practical skills, modern pedagogy and continuous professional development by bridging research and educational practice.

& VISION

To emerge the most outstanding force in transforming education through impactful consultancy services, innovative research and quality educator development for a rapidly changing world.



CREATIVE TEAM



Paul Bendera Ntalo
CEO

Mr. Bendera is a certified Concept-Based Inquiry in Action consultant.



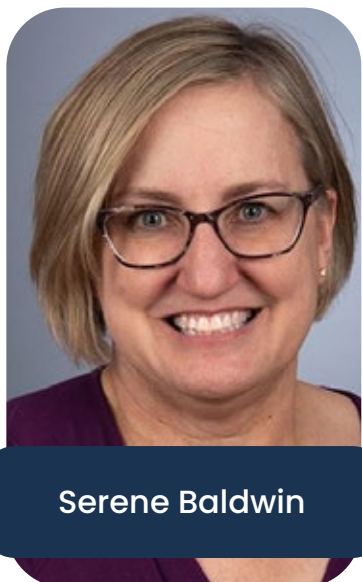
Dr. Graham Macleod

Monitoring, Evaluation
and Learning (MEL)
Specialist



Tracy Hutchinson

Training and
Capacity Building
specialist



Serene Baldwin

Director Research
and Development



Neema James Kiwori

Operations Manager



Robert Mengi Otton

Company Secretary



We bridge the gap between research and practice, empowering institutions, educators, governments and development partners to achieve excellence through sustainable education reforms.

CORE SERVICES



Academic Consultancy:

School improvement planning, curriculum design and review, education policy advisory, monitoring and evaluation of education programmes



Institutional Support:

Advisory services for educational institutions on curriculum development, quality assurance and strategic planning



Research Services:

Education research studies, data collection and analysis, impact evaluation, policy research and reporting, evidence-based recommendations



Policy and Education Analysis:

Research and consultancy for government bodies, non-governmental organizations and private organizations on education systems and policies



Training and Professional Development:

Competency-Based training, Inquiry-Based and Concept-Based Teaching and Learning, classroom assessment and evaluation aligned with Bloom's Taxonomy, capacity-building programmes for students, educators and professionals in areas of research skills, academic writing and career development

OUR UNIQUE STRENGTHS



Expertise In Competency-Based Learning:

We specialize in shifting education from content memorization to skills mastery and real-world applications helping institutions to implement effective competency-based systems.



Strong Partnership Model:

We collaborate closely with schools, government institutions, NGOs to ensure sustainable and scalable impact.



Research Driven:

Our work is grounded on data, evidence and educational research ensuring that all interventions are effective, measurable and impactful.



Strong Focus On Teacher Capacity Building:

We empower educators through practical hands-on training and mentorship that directly improves classroom practice



Bridging Theory With Practice:

We translate complex educational theories into simple, actionable strategies that teachers can apply immediately.



Contextualized Local Solutions:

We design programmes that are relevant to Tanzania and African education systems, while aligning with global best practices.



Impact-Oriented Approach:

We focus on measurable outcomes including improved teaching quality, learner engagement and academic performance.

OUR APPROACH

- Evidence-based guided by data and proven practices
- Contextualized solutions tailored to local education needs
- Sustainable impact: long-term capacity building
- We combine academic expertise with practical experience to deliver reliable and impactful solutions to educational problems.



CORE VALUES



- **INNOVATION:** We embrace new ideas and approaches to improve teaching, learning and research outcomes.
- **RESEARCH AND EVIDENCE-BASED PRACTICE:** We utilize data and research to guide decisions and ensure effective solutions.
- **COLLABORATION:** We work closely with educators, curriculum developers, learning systems evaluators, policy-makers, learners and other education consultants to achieve shared goals.
- **LEARNER-CENTEREDNESS:** We place learners at the heart of all solutions, promoting meaningful and engaging education.
- **PROFESSIONALISM:** We deliver consultancy and research services with expertise, reliability and respect for all stakeholders.
- **LIFE-LONG LEARNING:** We believe in continuous growth for educators, learners, curriculum specialists and our organization.
- **INTEGRITY:** We act with honesty, transparency and accountability in all our work and partnerships.
- **EXCELLENCE:** We uphold the highest standards in all our services.



*Reimagining Learning, Empowering
Minds for the 21st Century*



CONTACT US



+255 718 036 112
+255 668 449 888

✉ info@wcrc.co.tz

🌐 www.wcrc.co.tz



Mwanga Tower, Plot 50
P.O Box 32443, Kijitonyama,
Dar Es Salaam, Tanzania.